

<p>Ingeborg Timmerman Copywriter { ♀ - °1970 - 3 kinderen }</p>	<p>Gulden-Peerdenstraat 76a, 8310 Brugge Tel. 0479 98 16 94 ingeborg@kwintessens.be www.kwintessens.be</p>
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<p>Loopbaan</p>	<ul style="list-style-type: none"> ▪ Freelancecopywriter, 2005-nu ▪ Written communication specialist, Proximus, maart 2001-juni 2005 ▪ Web content account, Clickx!, mei 2000 -februari 2001 ▪ PR account manager, Luna, december 1997-mei 2000 ▪ Commercieel medewerker, SCA Packaging, november 1994-november 1997 ▪ Wetenschappelijk medewerker, KUL, september 1993-juni 1994
<p>Opleidingen</p>	<ul style="list-style-type: none"> ▪ Information Mapping®, ontwerpen van technische en bedrijfsdocumentatie, 2007 ▪ Kalligrafie, Symposion, 2006 -2007 ▪ Verblijfstoerisme, Syntra, 2005-2006 ▪ De nieuwe spelling, Kluwer Opleidingen, 2005 ▪ Market'eum 05, Congres Museummarketing, 2005 ▪ Correcte en heldere taal in bedrijfsteksten, Kluwer opleidingen, 2001 ▪ Journalistiek, Vormingsinstituut, 1993 -1995 ▪ Postlicentiaat Internationale Betrekkingen, K.U.Leuven, 1992 -1993 ▪ Licentiaat Toegepaste Economische Wetenschappen, UFSIA, 1988 -1992
<p>Vaardigheden</p>	<ul style="list-style-type: none"> ▪ Copywriting van internet - en intranetteksten (long copy) ▪ Copywriting van B2B-, B2C- en B2E-brochures ▪ Copywriting van e-mails ▪ Copywriting van (e-)nieuwsbrieven ▪ Copywriting van B2B- en B2C-getuigenissen ▪ Copywriting van persberichten ▪ Vertalen van internet- en intranetteksten, nieuwsartikels, brochures, persberichten software enz. ▪ Verzamelen en kritisch bekijken van basisinformatie verkregen op basis van interviews, meetings, geschreven briefings, eigen research enz.
<p>Talen</p>	<ul style="list-style-type: none"> ▪ Nederlands (moedertaal) ▪ Engels ▪ Frans ▪ Spaans (noties) ▪ Duits (noties)
<p>Getuigenissen</p>	<p>Erik Verdeyen, co-founder and senior consultant at Internet Architects <i>"Ingeborg is a web-savvy copywriter who gets right to the essence of online communication. Great work, dream to manage as a PM."</i> 4 februari 2009</p> <p>Wim Walraevens, Managing Partner at Duval Guillaume <i>"I've been working with Ingeborg for some time. She's very professional and accurate. Ingeborg is a really good web copywriter. She doesn't need much time to understand a briefing. And last but not least: she's a really nice person."</i> 12 maart 2008</p>

Thomas Wouters, Account Manager, Duval Guillaume|E

"Ingeborg is someone very professional. You can depend on her to deliver great work within the deadline and without worries :). She works fast, detailed, comes up with ideas, understands the briefing and welcomes feedback. It doesn't feel like we have a contractor - subcontractor relation but like we work as a team."

10 januari 2008

Jo Lories, Account Manager, Walking Men

"Excellent copywriting work with a minimum of input. Very good knowledge of telecom-industry. On-time delivery, consistent and flexible."

29 augustus 2007

Peter Clijsters, Senior Account Manager, Duval Guillaume|E

"Very happy with the quality of Ingeborg's work. She only needs a short briefing to understand what is needed. Which is a big plus in the advertising industry."

21 december 2006

Thibault de Barsy , Senior Market Manager B2B, Proximus

"Ingeborg was very appreciated by the team for her capacity to understand complex technical matters and translate them in a transparent and customer-friendly copywriting. We especially appreciated the fact that she often went to the field to meet some of our corporate customers and better apprehend their thinking mode and their own particular jargon. Later, this experience was invaluable to go right to the point, avoid unnecessary wording and produce texts with a high degree of quality. The Benefits for our team, as her internal customers, were a very low amount of revisions and proven commercial efficiency of the produced material."

26 oktober 2006

Catherine Lenoir, PR Account Manager, Luna

"Ingeborg was a very good account manager at Luna. We used to work in the same PR account team. You can really rely on her and be sure she will deal very professionally with the customers. Ingeborg also launched the copywriting activity at Luna. She is now a very experienced copywriter with a good ICT knowledge and a right to -the-point pen. It is a real pleasure to translate the texts written by Ingeborg."

28 augustus 2007